

Resource Development Committee

The function of NASBLA's Resource Development Committee is to identify and solicit diversified sources of funding including memberships, sponsorships, donations, gifts, grants, and entrepreneurial opportunities to fund NASBLA's mission endeavor. To perform this function the Resource Development Committee members must:

- Ensure that the case for support is strong, current, and based on the organization's mission and goals.
- Develop policies for board and staff action related to gift solicitation and recognition.
- Work with NASBLA's staff to ensure the organization's fundraising is based on good information and planning, receives the attention it deserves, and reaches its full potential in an ethical manner.
- Involve and motivate other board members and volunteers in cultivation and solicitation of gifts.
- Help develop strategies for involvement and cultivation of major gift prospects.
- Provide information on environmental factors affecting fundraising among NASBLA's constituencies.
- Help evaluate potential prospects for increased contributions.
- Help develop expectations for the board to provide fundraising leadership by making contributions of their time and talent rather than personal monetary gifts.
- Develop and sign solicitation and acknowledgement letters with the assistance of NASBLA CFO and outside tax professionals.

The members of this committee are:

Vice-President, Chair
Two Members At-Large

Staffed by: John Johnson, CEO