

NASBLA 51st Annual Conference Honolulu, Hawai'i Business Conference Agenda

Friday, September 10

10:00 am – 4:00 pm Ballroom Foyer	Registration Open
10:00 am – 11:00 am Kahuku	First-Time Attendee Orientation
1:00 pm – 5:00 pm Niihau	NASBLA Executive Board Meeting
3:00 pm – 5:00 pm Honolulu	National Safe Boating Council Executive Board Meeting

Saturday, September 11

8:00 am – 4:00 pm Ballroom Foyer	Registration Open
10:00 am – 3:00 pm Maui Ballroom	Exhibitor Setup
10:00 am – 2:30 pm Kauai Ballroom	<p>FY-10 Committee Briefings All committees will brief the NASBLA membership during this time. Each committee chair will present his/her committee's completed work and actionable items as well as discuss charge ideas for the FY-2011 Committee Year. The order of the committee presentations is as follows:</p> <p style="padding-left: 40px;">10:00–10:30 – Vessel Identification, Registration & Titling 10:30–11:00 – Enforcement & Training 11:00–12:00 – Engineering, Reporting & Analysis 12:00–1:30 – Lunch (on your own) 1:30–2:00 – Government Affairs 2:00–2:30 – Education & Awareness</p>
Noon – 1:30 pm	Lunch (on your own)
3:00 pm – 4:00 pm Kahuku	National Safe Boating Council General Membership Meeting
4:00 pm – 5:30 pm Kauai Ballroom	Opening Ceremonies
5:30 pm – 6:30 pm Maui Ballroom	President's Reception

Sunday, September 12

7:30 am – 4:00 pm Ballroom Foyer	Registration Open
7:30 am – 3:00 pm Maui Ballroom	Exhibits Open (morning coffee)
8:00 am – 11:00 am Molokai	BLA Workshop
11:00 am – 12:30 pm	Lunch (on your own)
1:00 pm – 3:00 pm Molokai	NASBLA Business Meeting

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Monday, September 13

6:30 am – 11:30 am Ballroom Foyer	Registration Open
6:30 am – 10:00 am Maui Ballroom	Exhibits Open (morning coffee)
7:00 am – 8:00 am Kauai Ballroom	<p>A Look into the Future Peter Bishop</p> <p>As NASBLA celebrates its 50th year, many will be looking back at 1960 to see what was going on when the Association was born. The founders also had an image of the future back then, but that image was different from what we have today and, more importantly, different from what actually happened to them. Nevertheless, the Association has survived and thrived in that world of accelerating change, and the next 50 years promises to be just as exciting if not more so. Join Dr. Peter Bishop as he reviews the forces that are shaping the future today and what some of the surprises might be for the Association by 2060!</p>
8:15 am – 9:15 am Kauai Ballroom	<p>Cold Water Rescue, Recover and Rewarm Ted Rankine and Cecilia Duer</p> <p>Following the success of <i>Cold Water Boot Camp</i>, a sequel was created. Titled <i>Beyond Boot Camp: The 3 "R's" Rescue, Recover and Rewarm</i>, this production is designed to provide educators with tools to better inform themselves and their students about the risks of cold water immersion. In addition, first responders will learn how to be more successful in recovering and re-warming any persons suffering from cold water immersion or hypothermia. This presentation will highlight a sampling of the DVD and web materials.</p>
9:30 am – 10:30 am Kauai Ballroom	<p>USCG Report Jeffrey Hoedt</p> <p>Jeff Hoedt, chief of the Division of Boating Safety, will provide an update on the Office of Auxiliary and Boating Safety and various issues concerning the National Recreational Boating Safety (RBS) Program.</p>
10:45 am – 11:30 am Kauai Ballroom	<p>The Coast Guard Prevention and Investigation Program James Law</p> <p>James Law will discuss the commercial vessel safety side of the Coast Guard and highlight what the field units as well as the districts do involving casualty investigations and their relation to members of NASBLA. The presentation will touch on the similarities and differences between marine casualty investigations and boating accident investigations in method and perceived goals. James will cover the Coast Guard's jurisdiction and authorities and discuss where they overlap with the state BLA jurisdiction and authority. The presentation will also further encourage working together with the Sector Commanders and the Coast Guard District offices regarding cooperation in saving lives.</p>
11:30 am – 1:30 pm Molokai	Awards Luncheon and Wisconsin 2011 Conference Preview
1:30 pm – 2:15 pm Kauai Ballroom	<p>Life Jacket Mandatory Wear Town Hall Meeting Richard Moore – Florida BLA Margaret Podlich – BoatU.S. Lynda Nutt – U.S. Army Corps of Engineers Jeffrey Hoedt – U.S. Coast Guard</p> <p>Please join us for a discussion on the topic of mandatory life jacket wear. Success stories will be shared from members of the panel, including the U.S. Army Corps of Engineers, and questions will be answered from many perspectives.</p>
2:30 pm – 3:00 pm Kauai Ballroom	<p>Vessel Titling E.M. Miller</p> <p>E.M. Miller, who currently serves as chair of the Uniform Law Commission's (NCCUSL) drafting committee on the Uniform Certificate of Title Act for Vessels, will summarize ULC's interest in this subject and its process and panel used for the development of the uniform act. Also discussed will be the many issues to be addressed by the act and the current status of the drafting process.</p>
3:00 pm – 3:30 pm Kauai Ballroom	<p>The Positives of the Vessel Identification System Rick Barrera</p> <p>This presentation will provide a hands-on, interactive demonstration of the Vessel Identification System (VIS). Currently, only 32 states are utilizing this new system and this presentation will highlight all of the reporting</p>

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	capabilities that can be achieved as well as answer any questions that you might have regarding VIS.
3:45 pm – 4:45 pm Kauai Ballroom	<p>You Say More Than You Think: How to Use “<i>The New Body Language</i>” to Get What You Want Janine Driver</p> <p>Uncovering the mysteries of body language—how people communicate their thoughts and feelings without saying a word—is a powerful first step toward mastering any business and social situation. All successful people know that the ability to detect and react to the split-second signals that skim across people’s bodies hundreds of times each day is crucial to getting what they want in life. When something they are doing isn’t effective, they have learned how to adjust their actions to maximize the moment. Janine Driver, President of the Body Language Institute, NBC’s Today Show Body Language Contributor and New York Times Bestselling Author will teach you how to have the control and be able to change the dynamics of any interaction according to your own needs and desires. You’ll enhance your secret weapon—confidence borne of intuitive body language—that all successful people share. With your vamped-up confidence and enthusiasm, you’ll save time, money, resources, and that all-important edge in an often-challenging global environment.</p>

Tuesday, September 14

7:00 am – Noon	Registration – See NASBLA Office (Waimea Canyon)
7:00 am – 7:50 am Breakout Sessions (run concurrently): 1. Honolulu 2. Kahuku	<p>1. Building Waterborne Response Capabilities Brad Williams</p> <p>This presentation will provide a guide as to how to build and fund law enforcement capabilities in the maritime domain using standardization and partnership.</p> <p>2. How the North American Safe Boating Campaign (“Wear It!”) and the Inflatable Life Jacket World Record Day are Changing the Future of Safer Boating Rachel Burkholder and Fred Messmann</p> <p>As the boating safety community works tirelessly to reduce the number of fatalities from the current flat-line, the North American Safe Boating Campaign is doing just that with the “Wear It!” campaign. The campaign can be found in all fifty states as well as making headway internationally. Join us to learn how the campaign and related initiatives such as the “Inflatable Life Jacket World Record Day” and “Inflatable Life Jacket Education Kit” are orchestrating an overall impactful program to address the key components of the RBS Strategic Plan as well as the need for outreach among the recreational boating safety community.</p>
8:00 am – 8:50 am Breakout Sessions (run concurrently): 1. Honolulu 2. Kahuku 3. Kauai	<p>1. Roles and Missions of State and Local Maritime Law Enforcement Partners Duane “Mike” Smith</p> <p>There has been much discussion of the fact that no one agency can ensure the security of the nations waterways. In response to this, the US Coast Guard has expressed that security can best be achieved through layers and that one of those layers is its partnership with state and local law enforcement agencies. In response to this, the Coast Guard held a National Small Vessel Security Summit and drafted the Department of Homeland Security (DHS) Small Vessel Security Strategy (SVSS). The DHS strategy identified four strategic goals with the one of those goals being to enhance coordination, cooperation and communications between Federal, state, local and tribal partners. The strategy also provided an overview of the roles and responsibilities of the various partners. This presentation will further explore those roles and responsibilities, with an emphasis on the state and local level and provide recommendations on how to make the concept of partnering a reality.</p> <p>2. Promoting Boating Safety Through Grass-Roots Advocacy Matthew Long</p> <p>NASBLA Government Affairs Director, Matthew Long, will lead this discussion on how agencies can promote boating safety legislation through social media and grass-roots advocacy.</p> <p>3. A Short Order Cook’s Approach to Boating Safety Joe McCullough</p> <p><i>Boating Alaska</i>, produced by Alaska’s Office of Boating Safety, is intended to whet the viewer’s appetite enough that they will enroll in a NASBLA-approved boating education course. During this session, we will share the process of producing a video which is informative and entertaining yet still affordable.</p>
9:00 am – 9:50 am Breakout Sessions (run concurrently):	<p>1. Building Relationships: The Coast Guard Factory Visit Program and BLAs Jim Parroco and Mike Haley</p>

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<p>1. Honolulu 2. Kahuku</p>	<p>The U.S. Coast Guard's Factory Visit Program contractor, PPG Marine, visits 2,000 manufacturers per year nationwide and has built a database of over 16,000 visits. The President of PPG Marine, Jim Parroco, along with Program Manager Mike Haley, will demonstrate the benefits of sharing this information with BLAs. PPG Marine's approach to factory visits and manufacturer education focuses on building relationships with the manufacturers and incorporates web-based video technology.</p> <p>2. United States Power Squadrons On-Water Training Course Bob Sweet</p> <p>On-the-water training is essential in building boater competency and safety skills. An effective program has been developed to enable larger groups to be trained using a combination of classroom and on-the-water training. This program is currently being refined and expanded with support from several boating organizations and through grant funding administered by the U.S. Coast Guard.</p>
<p>10:00 am – 10:50 am Breakout Sessions (run concurrently):</p> <p>1. Honolulu 2. Kahuku</p>	<p>1. Putting the "We" into the Web through Social Media Erica Shipman</p> <p>The ever-expanding world of social media can be difficult to navigate and many organizations may be reluctant to take up the gauntlet. Can social media really help us get our message out to a wider audience? Can we afford to pass up this opportunity? A look at this phenomena along with a report on one agency's foray into the world of social media, and how it can help or hurt us in business.</p> <p>2. Cold Water Boot Camp Responders – Panel Discussion Cecilia Duer, Jerry Craddock, Brian Davidson</p> <p>Join the first responders who participated in Cold Water Boot Camp for a discussion on the rescue, recovery and rearming aspects of Cold Water Immersion.</p>
<p>11:00 am – 12:30 pm</p>	<p>Lunch (on your own)</p>
<p>12:30 pm – 1:30 pm Kauai</p>	<p>Maritime and Port Security Tool Integration and Funding Gary Abernethy</p> <p>Gary Abernethy will demonstrate maritime domain awareness services running on the SRI SIMON platform. SIMON is a non-proprietary, government owned service oriented architecture platform. The SIMON platform supports maritime domain awareness integration and training solutions that meet the all hazard needs of the maritime community and port security grant funding goals of interoperability and systems integration. The demonstration will focus on the ability to create automated alerts for security zones and areas of interest.</p>
<p>1:45 pm – 2:45 pm Kauai</p>	<p>Get the Most out of your Boating Accident Reports Tammy Terry and Richard Moore</p> <p>As per the terms of agreement with the Coast Guard, each state must submit accident reporting data – but if that's your only interaction with this important information you're "missing the boat." In this must-see session, we'll be exploring why accident reporting and quality data collection are important (including an overview of federal mandates and current use of existing data at the state and federal levels); identification of problems with the data that has been collected to date (including data gaps and analysis issues); what is currently being done or recommended in the future to resolve data issues and make the information collected more valid and valuable (including important changes coming to the accident reporting processes); and how YOU can use past, present and future boating accident data – at the state and federal levels – to identify trends and issues, improve your programs, and measure the success of your efforts in recreational boating safety.</p>
<p>3:00 pm – 4:00 pm Kauai</p>	<p>New Standardized Field Sobriety Tests Richard Moore and Tim Baumgarten</p> <p>NASBLA, several states and the US Coast Guard have worked collaboratively on a three-year research project to scientifically validate a battery of field sobriety tests which are both suitable for the marine environment and can be administered in the seated position. This session will provide an overview of the validation process, introduce the findings of the research and describe the plan for the nation-wide initiative to train law enforcement officers to properly administer and evaluate the tests.</p>
<p>4:00 pm – 4:30 pm Kauai</p>	<p>Passing of the Fid Terry West</p>

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Wednesday, September 15

8:00 am – 5:00 pm Honolulu	Instructor Training Course Presented by the National Safe Boating Council For more information or to sign up, please contact the National Safe Boating Council at 703.361.4294 or via e-mail at office@safeboatingcouncil.org .
8:00 am – 5:00 pm Kahuku	Cold Water Rescue, Recover, Rewarm Course Presented by the National Water Safety Congress For more information or to sign up, please contact the National Water Safety Congress at 440.209.9805 or via e-mail at nationalwatersafetycongress@yahoo.com .

Thursday, September 16

8:00 am – 5:00 pm Honolulu	Instructor Training Course Presented by the National Safe Boating Council For more information or to sign up, please contact the National Safe Boating Council at 703.361.4294 or via e-mail at office@safeboatingcouncil.org .
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As of August 31, 2010